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Università *Mediterranea*  
di Reggio Calabria

FIRST NOTICE OF SELECTION FOR ADMISSION  
TO CONTAMINATION LAB REGGIO CALABRIA

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Camera di Commercio  
Reggio Calabria



CALABRESI  
CREATIVI



Accademia  
di Belle Arti  
REGGIO CALABRIA



CONFINDUSTRIA  
Reggio Calabria  
GRUPPO GIOVANI IMPRENDITORI



Tshwane University  
of Technology



Università Commerciale  
Luigi Bocconi

starteed



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L'INNOVAZIONE E LA TECNOLOGIA  
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CRIOS  
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Organization and Strategy

STUDIO NEGRI  
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APS Architecture - Landscape - System  
Piano del Territorio e Sviluppo Urbanistico di Reggio Calabria



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## **NOTICE OF SELECTION FOR ADMISSION TO CONTAMINATION LAB REGGIO CALABRIA - FIRST ANNOUNCEMENT**

### **Article 1**

#### **Contamination Lab: Purpose and organization**

The Università *Mediterranea* di Reggio Calabria announce , for the first edition of the 2014 , the selection for admission to the Contamination Lab (CLab). CLab of Reggio Calabria, aims to stimulate in young people the confidence to build new possibilities / opportunities for their future , urging the talent and the desire to innovate. A further goal is to broaden and expand the educational offer of the University, offering new perspectives in which students become the protagonists and actors of their future. The planned route from Reggio Calabria CLab lasts six months and is cyclical , with the subsequent calls for selection of new candidates. For more on the formula of Contamination Lab, please refer to the guidelines developed by the Ministry of Education, University and Research (MIUR) and MISE : [http://www.ponrec.it/media/178796/clab\\_-\\_lineeguida\\_11\\_marzo\\_2013.docx](http://www.ponrec.it/media/178796/clab_-_lineeguida_11_marzo_2013.docx) .

### **Article 2**

#### **Beneficiaries and places available**

Applicants who are admitted to the expiration date of the call are as follows:

- 1 ) students and PhD students of the Università *Mediterranea*;
- 2 ) students of the Università per Stranieri "Dante Alighieri" Reggio Calabria ;
- 3 ) students of the Accademia delle Belle Arti Reggio Calabria;
- 4) students of foreign universities;
- 5) 5) students from other Italian universities (for a fee not exceeding 20%)

The number of places available for this call is 30.

### **Article 3**

#### **Training Plan**

The training program , which does not require specific skills and is compatible with any type of previous training , including the involvement of participants through forms of active participation and non-conventional methods of teaching . In particular , the training activity , organized in such a manner as not to interfere with the natural continuation of the course of studies, will be divided into three phases:

1 . The first phase involves a few lessons on the topic of doing business and the presentation of a series of ideas and business models that have proven to be "winners" and some lessons on the topic of doing business . It will be used a teaching approach that stimulate active learning and making sure that the time spent in the classroom to serve as a real laboratory in which students can explore and test their skills in applying knowledge and interact with each other in business practices .



2 . In the second phase are planned comparisons and interactions with local businesses , national and international .

At these moments will be joined by the best practices of educational seminars .

3 . The third phase involves the carrying out of operational workshops aimed at creating small groups with complementary skills who will work on the definition of project ideas related to the following themes :

- **ENVIRONMENTAL - GREEN IDEA**

(e.g.:landscape , agricultural and food, biology agriculture, forests heritage , energy)

- **SOCIAL - BLUE IDEA**

(e.g.:education, support , training, health and telemedicine )

- **PRODUCTION - YELLOW IDEA**

(e.g.:ICT , new materials, nanotechnology , food security, green economy )

- **TERRITORIAL - RED IDEA**

(e.g.:city, tourism, cultural heritage , construction, architecture , smart cities ) .

Benefiting from the structures, the network of external actors and the services available in CLab , each group of students will work to develop the Business Model of their idea. This final phase will conclude with an event, " **CLab 's got talent** " , which will give the opportunity to present the results and experiences of the entrepreneurial ecosystem path to the actors and actors of the territory , as well as get in touch with possible lenders to realize idea and turn it into a business.

#### **Article 4** **Benefits and opportunities**

Participation in the CLAB is the chance to combine their talents , their potential and their desire to innovate with the goal of developing a new business under the guidance of tutors and mentors of national and international significance .

In addition , participants will have the opportunity to become part of a network of high value-added professional relationships and to deal with the Italian and international business world.

Participants will receive a certificate of participation for the recognition of credits (CFU) as provided for in the regulation of the course of study to which they belong . Will be provided to support training / information in respect of access to the revolving fund of seed Capital, created by the Chamber of Commerce to stimulate the creation of innovative new businesses with the aim of supporting the initial phase.

Will be made available to the CLAB platforms to support the development of project ideas and internships at innovative companies affiliated to some partners.

The CLab Reggio Calabria promote the participation of groups at national and international competitions , and facilitate access to funding sources of business ideas through the most promising opportunities for interaction and presentation to investors and venture capital enterprises ; Participants will benefit from physical spaces formal and informal dining area , a media room and in addition to the interdisciplinary lectures also recreation, cultural evenings , film screenings, book presentations and small representations .

Will be made special agreements and facilities and students can take advantage of the initiatives promoted by the CRAL of the University and gym of the University. To deserving students will be granted an extension of the frequency.



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## **Article 5**

### **Selection rules**

To access the CLab do not need to already have an innovative idea or have already formed a team.

The selection for admission to CLab Reggio Calabria will be made by forwarding the application form , Annex A, downloaded from the website [www.clab.unirc.it](http://www.clab.unirc.it) containing their personal data , accompanied by a video of a maximum of 3 minutes submits his candidacy illustrates their language skills , activities outside the university (eg, associations, voluntary organizations ) , and / or specialization in technical and creative (eg, programming , design) , and if necessary, their business idea.

The application form will be required to attach a copy of an identity document of the applicant;

The documentation indicated ( Annex A copy of the identity document duly signed and videos ) must be sent by online file transfer ( <https://www.wetransfer.com/> ; [www.dropsend.com](http://www.dropsend.com) , etc.

. ) To the e-mail: [clab@unirc.it](mailto:clab@unirc.it) , The video, in particular, can be sent in the following ways :

- 1 ) Sent to the above email directly from their smartphone or tablet ;
- 2 ) uploaded directly on youtube, even in private, and attached with a link to the application form.

The Administration reserves the right to subsequently communicate through the site [www.clab.unirc.it](http://www.clab.unirc.it) the possibility of carrying out a pre-selection information .

## **Article 6**

### **Application and deadline**

The application for participation in the selection CLab Reggio Calabria must be received in the modality described at the art . 5, no later than 12.00 am on May 12, 2014. The Administration assumes no responsibility in the event that the application form , attachments or communications sent to candidates are missing due to incorrect indication of the residence and / or contact information provided by the candidate, or failure or delay in communication on the variation of the above information , or for any postal or telecommunications can not be attributed to this Administration .



## **Article 7 Board of Examiners**

The Selection Committee will be appointed by a decree of the Rector and will be expression as well as the University will also associations and companies involved in the partnership and will also operate with administrative support from the SARITT-ILO office of the University.

## **Article 8 Communication**

The list of winners eligible to participate in CLab Reggio Calabria will be published on the websites : [www.unirc.it](http://www.unirc.it) and [www.clab.unirc.it](http://www.clab.unirc.it) and also with a special email to the winners. Updates will be made known through the major social networks. Requests for clarification must be sent to the email address : [clab@unirc.it](mailto:clab@unirc.it)

## **Article 9 Appointment winners and enrollment confirmation**

The winners must confirm your subscription to CLab Reggio Calabria with special acceptance to be delivered to SARITT -ILO office of the University . Participation in the CLAB involves a frequency of at least 70% of the training activities carried out pursuant to art . 3 . In case of withdraw of the winners, the SARITT -ILO , scrolling through the list, proceed to call the candidates which stood in place next to the winners.

## **Article 10 Privacy policy**

The processing of personal data of the participants will be made by the Università *Mediterranea* di Reggio Calabria, in accordance with D.Lgs. 196/2003, exclusively for purposes related to the selection of participants in the CLab Reggio Calabria and activities related to it .

## **Article 11 Final Provisions**

The Università *Mediterranea* di Reggio Calabria reserves the right to change or extend the time for submission of applications for admission and cancel the selection by giving notice through the website of the University.



Università degli Studi  
**Mediterranea**  
di Reggio Calabria

Participation in the selection implies full acceptance of the rules contained in this announcement . The candidates who have not declared winners will participate in the session of the next selection .

The Head of  
SARITT -ILO  
*Dr. Simona Vitale*

The Coordinator of SARITT -ILO  
*Dr. Domenico Cappellano*

The Vice-Rector for Research  
*Prof. Claudio De Capua*

Reggio Calabria, 15 Aprile 2014

**Partner:**

Università per Stranieri Dante Alighieri di Reggio Calabria  
MEDalics – Centro di Ricerca per le Relazioni Mediterranee  
Camera di Commercio di Reggio Calabria  
Azienda speciale IN.FOR.MA della Camera di Commercio di Reggio Calabria  
Giovani Industriali Confindustria Reggio Calabria  
Accademia Belle Arti Reggio Calabria  
Crios – Università Commerciale "L. Bocconi" Milano  
INBAR Siracusa  
Institute for Economic Research on Innovation, Pretoria, South Africa.  
Tekpol - Science Technology Policy Studies, Middle East Technical University, Ankara Turkey  
APS s.r.l.- spin off Università Mediterranea di Reggio Calabria  
Artémat  
Calabresi creativi  
Istituto per l'Innovazione e la Tecnologia nel Mediterraneo di Reggio Calabria  
Centro di informazione Europea della Rete Europe Direct  
Starteed  
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Tshwane University of Technology  
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