

## **BIO DATA OF PROF. SWSB DASANAYAKA**

### **PERSONAL DETAILS**

**FULL NAME:** Sarath Wimala Surendara Bandara Dasanayaka

**NAME WITH INITIALS:** S.W.S.B. Dasanayaka

**CURRENT POSITION:** Senior Professor of Economics and Economics aspects of Management of Technology and Transport, Faculty of Business.

**HOME AND POSTAL ADDRESS:** 3/236, Weda Mawatha, Piliyandala, Sri Lanka, Fax: 0094 112650622, Mob: 0094 72-4983082, E mail address: [sarathd@mot.mrt.ac.lk](mailto:sarathd@mot.mrt.ac.lk), [sarath.iba07@gmail.com](mailto:sarath.iba07@gmail.com)

### **EDUCATIONAL QUALIFICATIONS**

**HIGHEST EDUCATION: Ph.D.** (Doctorate) Degree, (**four years**) (10/10/1993-09/01/1997), Degree conferred publicly on: 09/01/1997 in Rotterdam, Advanced Economics with Management minor, **Erasmus University of Rotterdam** ([www.eur.nl](http://www.eur.nl), [www.rsm.nl](http://www.rsm.nl)), **Rotterdam, the Netherlands, AACSB accredited and high ranking** (In 2018, EUR ranked as 72 in QS world ranking) **Western University.**

#### **OTHER UNIVERSITY TRAINING:**

- **M.A. (Economics)** Degree, 15/12/1990, Upper 'B' grade pass, **International Institute of Social Studies** ([www.iss.nl](http://www.iss.nl)) of the **Erasmus University of Rotterdam, The Hague, The Netherlands.**
- **B.A.** (Special - Hons) Degree, Four year (10/08/1982 - 01/12/1986), 2<sup>nd</sup> Class (Upper Division) Pass, **Economics special degree in Advanced Econometrics field, Four year course, University of Peradaniya** ([www.pdn.ac.lk](http://www.pdn.ac.lk)), **Sri Lanka.**

#### **PRIMARY AND SECONDARY TRAINING:**

- Primary and Secondary education (Grade 1-12) Government Schools (Kingswood and Dharmaraja Colleges in Kandy) in Sri Lanka, **GCE (O/L):** 1978/79, Eight subjects - three distinction and five credit passes, **GCE (A/L):** 1980/81, Four subjects - two A passes and two B passes. Sri Lankan National education system (British education model), Dept.of Examination (National Evaluation and Testing Service), [www.doenets.lk](http://www.doenets.lk)

### **POST - DOCTORAL TRAINING**

- MIT – Entrepreneurship Centre/IBA Pakistan, Aug. 2007. Funding from UNDP. After this training assist to introduce Entrepreneurship related modules and centre for IBA in Pakistan with help of MIT.
- Penn State University, Entrepreneurship related courses/Moratuwa University, August 2008. After this training workshops introduced Entrepreneurship related modules for University of Moratuwa, Engineering degree programme and MBA degree programme, Sri Lanka.
- Sheffield University in UK, Technology management and innovation related courses, March 2001 July 2001. After this training many technology related modules and

MBA in management of technology introduced to University of Moratuwa, Sri Lanka.

#### **OTHER TRAINING:**

- Many training programmes on American education, accreditation and evaluation methods with Nebraska University, USA and American University of Afghanistan project. USAID funding, April 2017- Dec. 2017.
- Accounting for sustainable development training programme, Three weeks, Philippines Institute of Development Studies/Institute of Social Studies (The Hague), Manila, 1999:
- Economic Reforms and Social Policy training programme, Three weeks, Madras Institute of Development Studies/Institute of Social Studies (The Hague), Madras in 1998:
- Commercial Secretary's Course in London, Three weeks, Foreign and Commonwealth Office/Department of Trade and Industry in UK, 2000
- Management and staff appraisal Course in New Delhi, Two weeks, Foreign and Commonwealth Office/Department of Trade and Industry in UK, 1999
- B2B and B2C e-commerce course in University of Colombo, One week, 2001
- Various (More than 25) other in-service training programmes followed in local and foreign institutes. These are mainly related with research skills improvements, personality development, productivity and management skills improvements aspects.

#### **LANGUAGE, COMPUTER LITERACY AND MEMBERSHIPS**

**LANGUAGE AND DEGREE OF PROFICIENCY:** English and Sinhala excellent. Dutch, Urdu, Dhari and Pasto basic knowledge and Tamil fair.

**COMPUTER LITERACY:** Excellent working knowledge of micro-soft office standard packages (word processing, presentation, statistical, outlook and other specific packages), statistical packages and basic knowledge of computer programming and web development.

#### **MEMBERSHIP IN PROFESSIONAL SOCIETIES, RESEARCH NETWORKS AND ORGANIZATIONS:**

Full member American Economic Association, USA (till 2019).

Member Chartered Institute of Transport and Logistics in UK.

Follow Chartered Institute of Highways and Transport in UK.

Full member Network of Asia Pacific Schools and Institutes of Public Administration and Governance (NAPSIPAG), Malaysia.

Full member of International Association Research in Income and Wealth (IARIW), Canada.

Full member in many international consultancy groups.

Full member of International Association of Maritime Economists, Canada.

Full member of International Association of the Transport Economists, UK.

Full member of International Association of the Maritime Historians, USA.

Full member of the Sri Lanka Association for the Economists, Colombo.

Full member of the Sri Lanka Association of the Advancement of Science, Colombo.

Founder member of the Colombo University Forum.

Full member of the International Rural Transport Forum, UK.

Full member of the Sri Lanka Rural Transport Forum, Colombo.

Full member of the National Transport Commission in Sri Lanka.

An Associate of European Research Associates Networks.

An Associate for South Asian Academic Network.

**SHORT COURSES OFFERED FOR INDUSTRY (these CPD courses conducted in Sri Lanka, Pakistan, India, Thailand and Malaysia)**

- Operation management training for factory managers – Two day training programmes for Afghan managers.
- Basic project management skills for managers - Two day training programmes for Afghan managers.
- Quality management training for factory managers – Two day training programmes for Afghan managers.
- Academic Writing and Presentation – Three day workshop.
- Business Research Methodology – One day workshop.
- Multi-variate techniques with SPSS – Two day workshop.
- CGEM and SEM with Software – Three day workshop.
- Small Business Development and Entrepreneurship Skills Enhancing – Two day workshop
- Basic skills for investment appraisal and feasibility studies – Three day workshop
- Economic skills for technology managers – five day workshop
- Latest economic skills for trade and finance managers – two day workshop
- Essential economic skills for practicing managers – Five day workshop
- Enhancing small business development and entrepreneurial skills – Five day workshop.
- Basics in Forex Market operation – One day workshop
- Economic skills for transport managers – Three day workshop.
- Basic skills for preparation of business plans and feasibility studies. – Three day workshop.
- Basic skills for trade and investment officers in diplomatic missions – Intensive two day workshop. (use of my British DTI/FCO experience as Senior Trade Commissioner 1999 -2001)
- Two days resident training program on rural transport benchmark surveys and performance indicators (PPMS)for senior transport Engineers, North and East part of Sri Lanka (2010-11).

**NB:** In addition to these looking at market requirements and Institutions' niches many short courses can offer for industry practitioners. Many seminars conducted for junior level academics on how to use case study method for teaching, How to improve your research skills, How to approach research grants, How to deal with matured business executives in your MBA class...etc.

**TEXT SUBJECTS TAUGHT (From 1986- 2019)**

*Undergraduate* : Entrepreneurship related many modules, Operation and Supply Chain Management, Micro and Macro Economics, Elements of Economics and Technology, Engineering Economics, Industrial Economics, Business Economics, SMEs and Entrepreneurship, Mathematical Economics, Econometrics, Project Evaluation and Management, Project management, Advanced Economic Theory, Economic Thought, Introduction business modules, International business and FX market.

*Postgraduate (MBA, MA, MSc, MEng, MPhil, DBA, PhD):* Entrepreneurship related many modules, Operation Management, Supply chain management, Project Management, Management Accounting Business/Managerial Economics, International Economics, Project Appraisal, Urban Economics, Development Economics, Project Management, Business Statistics, Strategy and Strategic Management, Research Skills, Energy Economics, SMEs and Entrepreneurship, Entrepreneurship – Theory, Process and Practice, International Business, Business Research Methodology, Quantitative Techniques, Academic Writing and Advanced Quantitative Techniques and Technology Management.

## **EMPLOYMENT RECORDS AND COUNTRIES WORKED**

**COUNTRIES VISITED FOR DUTY TOURS/WORK EXPERIENCE:** Afghanistan, United Kingdom, Sri Lanka, Maldives, India, Philippines, The Netherlands, Zimbabwe, Kenya, Thailand and Pakistan.

**EMPLOYMENT RECORDS (Many teaching and consultancy assignments duration of one to three months undertook in countries such as Thailand, Kenya, PNG, Oman, Zimbabwe, Maldives, India and UK):**

Time Lines of Full-time Positions Held (30 years experience in Universities)

Senior Professor of Economics and Economics aspects of Management of Technology and Transport, Director of Post Graduate and Business Research, Faculty of Business, University of Moratuwa, Sri Lanka, 26/04/2018 to date.
Professor of Management, American University of Afghanistan, 31/03/2017 to 13/11/2018 (On sabbatical leave).
Professor, Dept. of Management of Technology, University of Moratuwa, Sri Lanka, 13/11/2009 to 14/02/2017.
Resident Professor, OYA, Graduate School of Business, University of Utara Malaysia, 01/06/2011 - 30/05/2012 (Sabbatical and vacation leave).
Senior Lecturer Grade I, Head of the Dept (2003-06), Dept. of Management of Technology, University of Moratuwa, Sri Lanka, 21/02/2001 up to 13/11/2009.
Full Professor, Pakistan Higher Education Commission, IBA Karachi, Pakistan, 10/09/2006 – 10/09/2007. (Sabbatical + Vacation leave)
Full Professor for Business Faculty, Sharda University in India, 09/08/2009- 01/01/2010. (Vacation leave)
British High Commission, Sri Lanka and Maldives, Foreign and Commonwealth Office/Department of Trade and Industry - United Kingdom, Senior Trade Commissioner- LE Grade I, 01/02/1999 –01/02/2001, Section: Economic and Commercial.

PhD Research Scholar/ Lecturer, Faculty of Economics and Management (Transport section), Erasmus University of Rotterdam, Netherlands.1993-1997.
Senior Lecturer Grade II, Lecturer, Colombo University from 1986 to 1993.
Assistant Lecturer, Dept of Economics, Commerce and Statistics, Peradaniya University 15/12/1986 – 21/12/1987.

### Details of Position Held:

- Senior Professor, Director of Post Graduate Studies and Business Research Unit, Faculty of Business, University of Moratuwa, Sri Lanka, 26/04/2018 to date. Teaching UG and PG courses, research, consultancy, admin. and MDP.
- Full Professor, American University of Afganistan, 31/03/2017 to date. Teaching UG and PG courses, research, consultancy and MDP.
- **Institution:** University of Moratuwa ([www.mrt.ac.lk](http://www.mrt.ac.lk)), Faculty of Engineering, Dept. of Management of Technology, **Employer:** Vice Chancellor, **Duties:** Administration, teaching, research and consultancy, Co-ordinator for the Postgraduate (MBA, MSc, PG. Dip) and research works of the Department. In MBA programme, I supervise and manage more than 50 lecturers. After I joined, I initiated many MBA courses to this technology based University. Subjects handle: MBA (Advanced Managerial Economics, Business Statistics, Social Shaping of Technology, International Business, Research Skills, Small Business Management, Project Planning and Management), Engineering Undergraduate courses: General Economics, Engineering Economics and Economics of Technology, Eng. in Economic context. **Position:** Started as a Senior Lecturer Grade I and became a full Professor on 21/02/2007, MBA Coordinator many times.
- Resident Full Professor of Business Economics and Management of Technology with Transport, Logistics, Technology, SMEs and Econometrics specializations for Othman Yeop Abdullah Graduate School of Business, **University of Utara Malaysia**, 06010 UUM Sintok, Kedah, Malaysia, [www.oyagsb.uum.edu.my](http://www.oyagsb.uum.edu.my), **Duties:** teaching, research, admin. and consultancy.
- Hindustan Business School, Sharda University, Greater Noida, India, Professor of Economics, Economic aspects of Technology and Entrepreneurship. From July 15 of 2009 - 15 Oct. 2009 (On Vacation leave) ([www.sharda.ac.in](http://www.sharda.ac.in)). Now affiliated full professor and Regional Director South Asia for this University.
- Pakistan Higher Education Commission (<http://www.hec.gov.pk/hec2/htmls/faculty.htm>), HEC Foreign Professor, Duty Station: Institute of Business Administration (<http://www.iba.edu.pk>), Karachi, Pakistan. **Employer:** HEC/IBA, **Duties:** Research, consultancy and teaching. (Started 01/06/2006). Certified Ph.D examiner and supervisor for HEC in Pakistan. Research project started on Pakistan SMEs' technology issues in various economic sectors such as Cotton, Leather, Surgical and Sport goods sub sectors (Initial funding from Pakistan Higher Education Commission and linked to UN/APCTT, India). Consultant for JICA 2030 Pakistan Government Industrial Vision Project. (on Sabbatical Leave).
- Africa University Zimbabwe: Associate Professor, teaching research, MDP and consultancy.
- Erasmus University: PhD Research Scholar and Teacher, teaching, research, MDP and consultancy.



- **Institution:** British High Commission, Sri Lanka and Maldives ([www.britishhighcommission.gov.uk](http://www.britishhighcommission.gov.uk)) **Employer:** Foreign and Commonwealth Office/Department of Trade and Industry - United Kingdom, **Position:** Senior Trade Commissioner- LE Grade I, **Duration:** 01/02/1999 –01/02/2001, **Section:** Economic and Commercial, **Duties:** Overall management of the section/s in Sri Lanka and Maldives. Identification of export opportunities for UK. Production of market, sector and other important reports. Advising visiting and resident British Businessman on markets. Advising local businessman on UK source of supply, agencies for UK products, joint ventures, inward investment and participation in privatization projects. Support for the trade missions (inward and outward), seminars, and other promotional and reactive issues. Liaison with UK, Sri Lanka and Maldives government and semi-government departments, Corporations, NGOs and private sector firms on economic and commercial matters. Commercial duty tours to UK, Maldives and other countries. Regional Commercial duty tours to all parts of the Sri Lanka UK and Maldives, Preparation of quarterly economic and trade reports for UK government. Special Advisor to Development Corporation Division in DFID in High Commission. Representation of the British High Commissioner, Deputy High Commissioner and First Secretary (Economic and Commercial) for various economic and commercial functions and so on. **(During these two years, more than 50 market and business reports for British business community and economic reporting for Sri Lanka and Maldives completed).**
- **Institution:** University of Colombo, Sri Lanka. **Employer:** Vice Chancellor. **Duration:** 15/01/1997 - 31/01/1999, **Section:** Department of Economics, **Post:** Senior Lecturer, Grade II, **Duties:** Teaching for undergraduate and post-graduate courses, post-graduate research supervision (M.A, Diplomas and Ph.D) and consultancy activities. ([www.cmb.ac.lk](http://www.cmb.ac.lk))
- **Institution/s:** Erasmus University of Rotterdam ([www.eur.nl](http://www.eur.nl)), The Netherlands. **Employer/s:** Doctoral research student **Duration:** 26/10/1993 - 10/01/1997, **Section/s:** Faculty of Economics in University. **Duties:** Research and attending courses in various places. Funding from UC/ISS project.
- **Institution:** University of Colombo, Sri Lanka ([www.cmb.ac.lk](http://www.cmb.ac.lk)) **Employer:** Vice Chancellor. **Duration:** 21/12/1987 - 20/10/1993. **Section:** Department of Economics, **Post:** Lecturer. **Duties:** Teaching for under and post graduate courses, research and consultancy activities.
- **Institution:** University of Peradaniya, Sri Lanka ([www.pdn.ac.lk](http://www.pdn.ac.lk)). **Employer:** Vice Chancellor. **Duration:** 15/04/1987–21/12/1987. **Section:** Departments of Economics, Commerce and Statistics. **Post:** Assistant Lecturer, **Duties:** Under-graduate teaching and following post graduate studies.

## MOUs INITIATED

Seong University S. Korea and UUM Malaysia.  
Sejong University S. Korea and Sharda University India.  
Sejong University S.Korea and Moratuwa University Sri Lanka.  
MIT Entre.Centre and OYA GSB, UUM Malaysia.  
University of Moratuwa and OYA GSB, UUM Malaysia.  
University of Moratuwa and NSW in Australia.  
Sasin Business School and American University of Afghanistan.

## CONSULTNACIES

- Feasibility and detailed design study for Colombo sub-urban railway project, 2018 Jan. on. SLR, RDC and ADB. Position: Financial and Economic Expert.
- Food Security in Megapolis region, ILO/IWMI,CMC Jan. 2018 on. Position: Lead Researcher.
- Waste management project with ILO and IWMI, Ministry of Environment, 2018 Jan. on. Position: Lead Researcher.
- National Port Master Plan, Sri Lanka Ports Authority, MTBS Netherlands, RDC/ADB. Seaport Development Project, Feasibility Assessment Expert, April to Dec. 2017. Position: Maritime Feasibility Expert.
- International Water Management Institute and UNOPS, solid waste based Composting plants in Batticaloa district training workshops and Manner SWM initial study, Technical, business, financial and training needs assessment reports. 2017 March-Aug. 2017. Position: Lead Researcher.
- Transport consultancy (PPMS base and final studies) for Badulla - Bibile Road (60 kms.) in Sri Lanka, Scott Wilson UK , RDA/RDA Sri Lanka, 2016 May on. Position: Transport Economist.
- Transport consultancy (PPMS final study) for four roads in Southern Highway links in Sri Lanka, Scott Wilson UK , RDA/RDA Sri Lanka, 2016 Feb. on. Position: Transport Economist.
- International Water Management Institute (FAO/RAUF Foundation), Food Security in City Region Project – Phase I,II, III and IV Lead Researcher, 2015 June on. Position: Lead Researcher.
- International Water Management Institute and UNOPS, Four solid waste based Composting plants in Batticaloa district, Lead researcher, Technical, business, financial and training needs assessment reports. 2016 July – Oct. Position: Lead Researcher.
- Transport Consultancy (Conceptual, Screening, Economic and Financial Feasibility studies) with KCC Korean firm, RDA and RDC in Sri Lanka express way links roads in Southern part of Sri Lanka, 2015. Jan. Dec. 2015. Position: Transport Economist.
- International Water Management Institute, Municipal Solid Waste Management consultancy for two MCs, 2014 Jan. Dec.2014. Position: Lead Researcher.
- Transport consultancy (PPMS base line study) for four roads in Southern Highway links in Sri Lanka, Scott Wilson UK , RDA/RDA Sri Lanka, Nov. 2013 to 2014 May. Position: Transport Economist.
- Two large scale transport consultancies (PPMS) for Kenya, Papua New Guinea under Scott Wilson UK, June 2012 to Dec. 2012. Position: Transport Economist.
- Base line survey and report writing for Water Project in Northern Sri Lanka, National Water Board and ADB, Jan. March 2011. Position: Economist.
- PPMS preparation of five roads project in North and Eastern Sri Lanka, World Bank/Scott Wilson Project, First Phase 2010 Dec. to 2011 May. Position: Transport Economist.
- Preparation of baseline survey report for Rural Roads in Eastern Province 2010 July to Oct., JICA, Japan and RDC, Sri Lanka. Position: Transport Economist.
- Preparation of Fuel Consumption and Transport Study for Colombo MR, RDC/PEDCO, Japan, Aug to Sept. 2010. Position: Economist.
- Preparation of PPMS for ADB/Scott Wilson, UK company with RDC in Sri Lanka, National Highway project. 2008/09. Position: Transport Economist.
- Preparation of Strategic Plan for Sri Lankan Ports Authority, 2008.
- EU project on Export possibilities in two SME sector, Feb.2008 with European Consultancy firm. Position: Economist.

- Setup of Small Business Development and Entrepreneurship Centre for two Universities in Sri Lanka and setting up post-graduate maritime programmes for one University in Sri Lanka, September 2007 to Jan. 2008. Position: Economist.
- Specialist Consultant for Pakistan Road Transport Projects (World Bank Lahore and Karachi) and Seaports project (Gwadar and Quasim seaports), 2006 up to now. Position: Economist.
- Caltex Lanka Lubricant Ltd (CLLL), Factory Relocation Project Report, July- Nov 2006, Sri Lanka. Position: Economist.
- Millennium IT Co. Ltd, in Sri Lanka, Economic and financial evaluation of development of electronic trading mechanism for Carbon Emission Credits under Kyoto Protocol. Jan-March 2006, Sri Lanka. Position: Economist.
- Galle seaport rehabilitation (after Tsunami) feasibility report with International Consultancy Europe BV, Dutch firm based in Limberg in the Netherlands, Marketing, Financial and Economic Specialist. Nov. 2005. Position: Economist.
- Kankasanturai (KKS) seaport feasibility report with International Consultancy Europe BV, Dutch firm based in Limberg in the Netherlands, Marketing, Financial and Economic Specialist. June 2005. Position: Economist.
- Hambantota Seaport Feasibility Studies with Denmark (RambollNyvig Ltd), German and British firms. Position: Specialist Maritime Economist, Resource Development Consultant, Colombo, Sri Lanka, Dec.2004. Position: Economist.
- Sri Lankan Road Up-gradation Feasibility Study Report (1000.00 Kms), Position Transport Economic Consultant 2004, BECA International, Fraser Thomas Partners and Resource Development Consultant, Colombo, Sri Lanka. Funding from Asian Development Bank. Dec. 2004. Position: Economist.
- World Bank, Colombo Office, Collection and analysis of wage data in different occupational categories, March in 1999. Position: Economist.
- Institute of Policy Studies, Econometric and CGEM modelling, project financed by IDRC Canada, 1998/1999. Position: Economist.
- ILO/ROAP project, Globalization and social actors, Faculty of graduate Studies in University of Colombo, 1997 Nov. - March 1998. Position: Economist.
- UNDP/UNCRD, participated for many projects as a resource person, paper discussant and presenter. Sri Lanka and Kenya, from 1998. Position: Economist.
- State Pharmaceutical Corporation of Sri Lanka, Evaluation of the I.V. solution manufacturing plant, in 1998. Position: Economist.
- Southern Development Authority, Sri Lanka, preparation of terms of references and scopes of works and letter of intents for seven mega projects in Sri Lanka, in 1998. Position: Economist.
- Moragahakanada (Mahawali Project) Feasibility report up-datement with CECB, Sri Lanka, JICA Mission, May 1988. Position: Economist.

## **PRIZES AND SCHLOARSHIPS WON**

- 1) Mahapola merit scholarship for advanced level examination results (1978/79).
- 2) The best result for first year (1982/83) in the Arts Faculty at University of Peradaniya.
- 3) The best result for second year (1983/84) in the Economics special degree programme in the University of Peradaniya.
- 4) The best result for part I and II of the special degree programme in the University of Perdaniya.
- 5) Grate MudlierThilakarathna post graduate scholarship to read for M.A. Degree and staff recruitment.



- 6) UC/ISS scholarship to follow M.A. degree at the Institute of Social Studies in the Hague. Best results in the Economics degree programme (1990) at the Institute of Social Studies in the Netherlands.
- 7) UC/ISS scholarship to read for Ph.D at Erasmus University of Rotterdam, the Netherlands. Best early completer of the Ph.D degree.
- 8) Very many other prizes for papers in international conferences and teaching assignments.

## **EDITORIAL BOARD - INTERNATIONAL JOURNALS**

1. Editorial Board Member, International Journal of Enterprise Computing and Business Systems, <http://www.researchperiodical.com/index.php/international-editorial-advisory-board>.
2. Editorial Board Member, Journal of Amity Business School (JABS), India.
3. Consulting Foreign Editor - IBA Journal, Business Review, IBA Karachi, Pakistan.
4. Editorial Board Member, Global Management Journal for Academic & Corporate Studies, Pakistan.
5. Editorial Board Member, Journal of Business and Economics, Pakistan.
6. Editorial Board Member, South Asian Journal of Business and Management cases, Sage Publishers in India.
7. Editorial Board Member, Business Strategy and the Environment, Wiley, USA.
8. Editorial Board Member, International Journal of Social science Research, Pakistan.
9. Editorial Board Member, Excel Journal of Engineering Technology and Management Science, India.
10. Editorial Board Member, International Journal and Bulletin of Multidisciplinary Research, India.
11. Guest Reviewer, African Journal of Agricultural Research, <http://www.academicjournals.org/ajar>. Guest Reviewer for Emerald, InderScience and many other International Indexed Journals.
12. Editorial Board Member - Engineering Research Review, University of Moratuwa, Sri Lanka, 2002-06.
13. Editorial Board Member - Sri Lankan Journal of Business Economics, Dept. of Business Economics, University of SiriJayawardanapura, Sri Lanka, 2005-06

## **PAPER REVIEWER FOR ISI JOURNALS, INTERNATIONAL CONFERENCES AND BOOKS**

More than 50 International Conferences papers reviewed, more than 50 articles reviewed for ISI/SCOPUS journals,. Book chapters reviewed for more than 10 international books in Asia Pacific Region. Journal articles regular reviewer (Inder/Inter Science, Emerald, Blackwell, Elvise, etc). Per year at least 10 to 15 articles reviewed from various journals.

## **RESEARCH GRANTS**

- Aston University in UK and Moratuwa University in Sri Lanka, GB Pound 8500.00, Tsunami Affected SME rehabilitation Disaster Risks Management Project in Southern Sri Lanka, 2014.
- Each year 2 – 3 Millions Sri Lankan Rs. worth research grants from many Sri Lankan organizations from 1990 on.
- Entrepreneurship Development in Asia, With European Union funding, Centre for Public Policy in Northumbria University in UK. Long-term (Three year Project). Linking five countries starting from 2009.
- SMEs and the sustainability of their consumption and production pattern, EU funding, with UK partner University, 2008.
- Pakistan Higher Education Commission, Foreign Professor Research Grant, One Million - six million PK Rs. Project started on Technology issues in Pakistan SMEs. Started on July 2006.
- Pakistan Textile Exporters Association, Study on exchange rate movements and competitiveness of textile exports, Started on 01/11/06. IBA, Karachi, Pakistan
- Two international research projects are in pipe line: working poverty and techno poverty in Pakistan and Sri Lanka. (US \$ 5000.00 - 20000.00 each), Pep-net/MIMAMP
- Technology Issues in Indian Tea Industry, With CPA College (MaduariJKumari University) and Funding from National Tea Research Foundation in India
- Euro Asia Link Project with Helmut Schmidt University in Hamburg on TQM. Five partner Universities around the Asia. I was able to Link MOT Dept from Moratuwa University. This ended in 2007 Dec.
- MIMAP – Poverty and Economic liberalization with IDRC Canada, Dec. 2000.
- Asian Institute of Technology in Thailand to EMERGENCE project, EU funding, Dec. 2003 ([www.emergence.nu](http://www.emergence.nu))
- Research funding secured for many Tsunami related projects with University of Ruhuna and Sri Lanka Red Cross Society. 2005
- Have been attracted many outsourcing works from USA, Australia and European countries such as data entering with calculation, statistical works, report writing and editing...etc.

## **CURRENT RESEARCH INTERESTS**

Business and Industrial Economics

Transport, Logistics and Maritime Economics

Economics aspects of Technology Management, Transfer, Technology strategy and policy,

SME and Entrepreneurship

ICT and related socio and economics issues

**Countries mainly field works are focused:** Sri Lanka, Afghanistan, Pakistan, Thailand, Malaysia and India.

## **Research Projects for Logistics and transport sector in Sri Lanka**

- Research Group 1 -Identification of the technology related obstacles for the development of Sri Lankan SME sector.
- Research Group 2 - Identification of the obstacles for the development of airports as logistic cluster for the region.
- Research Group 3- Identification of the obstacles for the development of railway as the main mode of freight and passenger transport.

- Research Group 4- Identification of the problems and issues in the urban transport sector in with special emphasis on mega cities.
- Research Group 5 - Identification of the problems and issues in the warehousing sector in logistical hubs.
- Research Group 6 - Identification of the problems and issues in shipping and seaports.

### **UNIVERSITY DEGREE COURSES DEVELOPED AND INTIATED**

- MBA in Entrepreneurship, Faculty of Engineering, University of Moratuwa, Sri Lanka, begin in 2014.
- Dean/Management faculty in GISM in Sri Lanka attached to Massey University in NZ. Developed all Management and Economics related diplomas and other study programmes. 2010 on.
- Sharda University Business School, complete course modules and degree documents preparation to semester system, April 2009.
- All the by-laws, performance criteria, programme handbooks, syllabus, lecturers handbooks, promotional materials,...etc is prepared by me for Moratuwa University MBA programmes (MBA in MOT, MBA in IT and MBA in Entrepreneurship).
- MSc in Economics and Finance, IBA, Karachi, Pakistan. Advisory committee member and in-charge for transport, project appraisal and econometrics areas.
- BSc in Transport and Logistics Management degree in the University of Moratuwa, Sri Lanka June 2005. Member of Dept. Advisory Committee.
- Introduced many Management and Economics related subjects modules to BSc Eng. Degree in Moratuwa University. From 2001 on each four year curriculum changes.
- MBA in Management of Technology, Faculty of Engineering University of Moratuwa, Sri Lanka, began in 2001.
- MBA in Project Management, Faculty of Engineering University of Moratuwa, Sri Lanka, began in 2005.
- MBA in Infrastructure Development, Faculty of Engineering University of Moratuwa, Sri Lanka, began in 2003.
- MBA in Information Technology, Faculty of Engineering University of Moratuwa, Sri Lanka, began in 2002.
- General MBA and PhD, University of Ruhuna, Matara, Sri Lanka, 2000.
- International Business MBA in Rajarata University in Sri Lanka, 2001.
- Post Graduate Diploma in Economic Development, Faculty of Arts, University of Colombo, Sri Lanka (1991). (Course Co-ordinator for year 1990/91/92)
- M.A in Economics, Faculty of Arts, University of Colombo, Sri Lanka, 1992.
- Mphil/Ph.D in Economics, Faculty of Arts, University of Colombo, Sri Lanka (1997). (Subjects taught: Research methodology and supervised two Ph.D candidates).
- Short Courses Introduced to American University of Afghanistan and Moratuwa University: Production and Operation Management, Supply Chain Management, Small business development, Basic Economics xskills for Technological Organizations ...etc.

### **AFFILIATE, VISITING FELLOW/PROFESSOR AND RESOURCE PERSON**

- Foreign based Dignitaries, Holygrace Academy of Management, <http://www.holygracebschool.org/php/dignitaries.php>.

- Mentor and Case Developer for Emerald Case Development Centre, BIMTEC, India.
- Visiting Professor for UUM in Malaysia, 2011 on.
- Affiliate Full Professor, CENTRUM Católica, Pontificia Universidad Católica del Perú.
- Visiting Professor for Innovative University in Eurasia, Pavoldar, Kashagastan.
- Visiting Professor, Pakistan Higher Education Commission, Islamabad, Pakistan.
- Visiting Professor, Kasetsart International MBA Programme, Kasetsart University, Bangkok, Thailand.
- Visiting Professor, Africa University in Zimbabwe.
- Visiting Professor, IMT and IME in India.
- Member in advisory board of [http://www.siesclinic.org/advisory\\_team.php](http://www.siesclinic.org/advisory_team.php)
- Certified full member Pakistan National Test Service for all level examinations, National Test Service, Pakistan government.
- Full member for Sri Lanka National Test service, Sri Lanka Government. Dept. of Examination National Evaluation and Testing Service.
- Visiting Lecturer for University of Ruhuna, Matara, University of Colombo, Open University of Sri Lanka, University of Rajarata and Sri Lanka Institute of Advanced Technical Education, Town and Country Planning Dept in University of Moratuwa and so on.
- Examiner, International Baccalaureate Organization, UK, Economics, Examiner No: 7956
- Joint Location Mphil/Ph.D supervision – University of Sheffield, Dept of Economics in UK.
- PhD supervision Economics Dept., University of Ruhuna, 2000 on.
- Kalasalingam University, AnandNagar, Krishnan Koil - 626 126, Tamil Nadu, India.
- Alagappa University in Karaikudi, India, PhD Examiner, since 2006.
- Annamali University in Madras, India, PhD Examiner, since 2007.
- Vinaka Mission University. Salem, Tamil Nadu, India, PhD examiner, since 2008/09.
- CPA College, Madurai Kumarij University, India. Resource person for many projects. Since 2006 March.
- Anna University, Chennai 600 025. India, examined many PhD thesis since 2011 on.
- Bharathiar University, Coimbatore - 641 046, Tamilnadu, India, many PhD thesis since 2011 on.
- UBD School of Business & Economics, Universiti Brunei Darussalam, Brunei, Examined one PhD thesis 2017.
- Kotalawela Defense University, Sri Lanka. Examined one PhD thesis during Fall semester.

## **PUBLICATIONS (Only 2007 – 2018)**

**Refereed/Indexed International Journal Publications (SCOPUS, EBSCO, INSPEC, COMPENDEX, ISI/JCR, SSCI, , ERA, and many other highend indexed and rankings such as ABDC journal quality list. Visit sites of the respective journals for indexing, impact and ranking data)**

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2. Tharanga, HTO, Dasanayaka SWSB and Kuruppu GN (2018) A situational analysis of service quality in private health care sector in Sri Lanka, Amity Business Journal, Vol.7, No.1 pp. 34-42.
3. Tharanga, HTO, Dasanayaka SWSB and Kuruppu GN and et.al (2018) A situational analysis of service quality in private health care sector in Sri Lanka, Amity Business Journal, Vol.7, No.2 pp. 09-22.
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7. Dasanayaka SWSB, Aboonidhal M.A and Sardana GD (2017) Identification of Critical Success Factors For E-Business In Sri Lanka With Special Emphasis On Text Books And Stationery Market, International Journal of Information and Technology Management, 2017, Vol.16, No.2, pp.181-204, Inderscience Publishing, UK/ SWITZERLAND, Indexed in SCOPUS.
8. Dasanayaka SWSB and Sardana GD (2017) Identification of the factors affecting for the productivity of small and medium scale enterprises in Sri Lanka, World Review of Entrepreneurship, Management and Sustainable Development, 2017, Vol.13, No.4, pp.389-417, Inderscience Publishing, UK/ SWITZERLAND, Indexed in SCOPUS.
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  - 14 Dasanayaka.S, Gunasekera.P and Sardana.G (2012) Health sector service quality, the case of Sri Lanka, World Review of Entrepreneurship, Management and Sustainable Development, 2012, Vol.08 (2), pp. 148-163, Inderscience Publishing, UK/ SWITZERLAND, Indexed in SCOPUS.
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- No.1, pp.118-139, Inderscience Publishing, UK/ SWITZERLAND, Indexed in SCOPUS.
- 16 Dasanayaka.S and Jayarathne.W (2012) Economic feasibility of carbon emission reduction in electricity generation, a case study based on Sri Lanka, *International Journal of Global Warming*, 2012, Vol.4, No.2, pp.142-178, Inderscience Publishing, UK/ SWITZERLAND, Indexed in ISI and SCOPUS.
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- 29 Dasanayaka SWSB (2016) A Case Study on Export Competitiveness of the Small and Medium Scale Gem and Jewelry Enterprises in Sri Lanka, *Amity Business Journal*, 2016, Vol.5, No.1 pp.1-12, Amity Business School, India.
- 30 Dasanayaka. SWSB and Jayarathne.W (2015) Economics of carbon emission reduction in electricity generation in Sri Lanka, *Research Journal of the Ministry of Power and Energy*, 2015, Vol.1, No.1 pp.1-8, Ministry of Power and Energy, Sri Lanka.
- 31 Dasanayaka SWSB, Sardana.GD and Wedawatta.G (2014) Business Sustainability of Small and Medium Scale Enterprises: A Case Study based on Bottled Water Industry in Sri Lanka, *The International Journal of Nepalese Academy of Management*, 2014, Vol.2, No.1, pp.93-108, Published by Nepalese Academy of Management, Nepal.
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- 34 Dasanayaka SWSB (2012) Technology issues in Sri Lankan Coconut industry with special emphasis on marketing and sales promotion, *Amity Business Journal*, 2012, Vol.1, No.1 pp.1-14, Amity Business School, India.
- 35 Dasanayaka. S (2011) Technology Problems in the Sri Lankan Tea Industry, A Case Study based on Regional Plantation Management Companies, *IME Journal*, 2010, Vol.4 (2), pp. 1-9, IME, India.



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- 38 Dasanayaka.SSardana.G (2008), Business facilitation through Technology Incubators in India, Pakistan and Sri Lanka: A Comparative Perspective, Market Forces Journal, Vol.4(2) pp 18-29. ISSN No. 1816-8434.
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- 40 Dasanayaka. S (2007),The scale of operation,profitability based on productivity and capacity utilization in seaports, The case of Colombo seaport in Sri Lanka 1980-2005, Business Review Journal, Vol.2 (1), page 99-116, Jan-June, ISSN 1990-6587.
- 41 Dasanayaka. S and Sardana.G (2007),The SMEs in India, Pakistan and Sri Lanka in Comparative Perspectives, Productivity Journal, Oct-Dec 2007 Issue, No.3 Vol.48, Page 235-50. ISSN No. 0032-9924.
- 42 Dasanayaka. S and Sardana.G (2009), Technology Issues in Pakistan’s Small and Medium Scale Industries in Globalize Era, The Case of Leather Industry, in Market Force Journal, Vol.4 (4), pp.167-79, ISSN No. 1816-8434.
- 43 Dasanayaka.S (2007), A brief note on Sri Lankan SMEs, in Paradigm Research Journal, Vol.X (1), page 69-76, Jan- June, ISSN No: 0971 – 8907.
- 44 Dasanayaka.S (2008), ICT model for CDM in South Asia in Paradigm Research Journal, Vol.XII (1), page 21-42, Jan- June, ISSN No: 0971 – 8907.

#### **Articles Under Review (2018)**

- 1). Assessment of Service Quality in Private Health Care Sector in Sri Lanka. Authors: Tharanga, SWSB Dasanayaka, Gayathree, Omar, Ala, Roudaina and Wiktor.
- 2). Identification of Factors for the Success of the Sri Lankan Independent Inventors. Authors: SWSB Dasanayaka, HGGK Rangajeewa, Omar Al Serhan, Ala Abdulhakim Alariki.
- 3). The Role of Techno Incubators in Promoting Techno based Small and Medium Enterprises in Sri Lanka. Authors: JAN Jayakody, SWSB Dasanayaka, Omar Al Serhan, Ala Abdulhakim Alariki. .
- 4). Impact of Bell curve forced ranking performance appraisal on employees motivation. Authors: Y. Jayasuriya, SWSB.Dasanayaka Omar Al Serhan, Ala Abdulhakim Alariki, Roudaina Houjeir, Imre Recezy
- 5). An Exploratory Analysis of the Factors Affecting Perceptions of Success among Female Afghan Entrepreneurs: Evidence from Survey Data from Five Afghan Cities. Authors: Wafeq, Omar, Kim, SWSB Dasanayaka.

- 6). Female engineers' perceptions on opportunities and barriers for running their own construction companies in Kabul city, Afghanistan. Authors: Muzdha, SWSB Dasanayaka, Omar, Kim.
- 7). Internationalization of Afghan family businesses, a study based on small and medium family enterprises in Kabul city. Authors: Muska, SWSB Dasanayaka, Omar, Kim.
- 8). Environmental and Health Impact of Small Garages and Workshops, a Case study based on Sri Lanka, Authors: SWSB Dasanayaka, R. Pathberiya and Omar.
- 9). FACTORS AFFECTING THE BUSINESS SUCCESS OF INFORMATION TECHNOLOGY BASED SMES IN SRI LANKA, AUTHORS: K.S.Gajanayaka, SWSB Dasanayaka, G. Kuruppu and Omar.
- 10). IMPACT OF ISSUES IN FRUIT & VEGETABLE VALUE CHAIN ON FOOD SECURITY OF COLOMBO CITY REGION, Authors: S.Weerabahu, SWSB . Dasanayaka and Omar.

- IJEM\_135448 - Disaster Recovery Experience, a Case Study on Recovery of Tsunami Affected Micro, Small and Medium Enterprises of Matara District in Sri Lanka
- IJEIM\_135458 - Identification of Factors for the Success of Independent Inventors, a Case of Sri Lanka
- Private Health sector quality – Literature Review.
- Biomass utilization in Sri Lankan Rubber Plantation sector (Three authors, article under review of international journal).
- Technology Problems of Tea Small Holdings (Three authors, article under review of international journal).
- Value added services of fixed line operators(Three authors, article under review of international journal).
- Technology Problems in cinnamon cultivation in Sri Lanka (Three authors, article under review of international journal).
- Cinnamon wood as an alternative to rainforest timber in Sri Lanka (Three authors, article under review of international journal).
- Environmental implication of solid waste power generation (Three authors, article under review of international journal).
- Factors affecting for high light led (LED) lighting solutions to Sri Lanka (Three authors, article under review of international journal).
- Energy management in heavy Engineering industries, the case of Colombo Dock yard Ltd., (Three authors, article under review of international journal).
- Vendor and supplier relations in telecommunication industry in Sri Lanka (Three authors, article under review of international journal).
- Critical success factors for growth of IDD market in Sri Lanka (Three authors, article under review of international journal).
- Identification of issues related to medical equipment purchases in Sri Lankan public hospitals (Two authors under review of International journal).
- Factors for the Success of Industrial Estates and Parks in Developing Countries, A Case Study based on Sri Lanka(Two authors under review of International journal).
- A Teaching Case Study on Sri Lankan Tea: The Path to Recovery(One author under review of International journal).

- B2B marketing

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### Book Chapters with International Publishers

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- Dasanayaka SWSB (2015) A study on the impact of the global financial crises on Sri Lankan economy, in **Human capital and globalization: Development and challenges in Sri Lanka**, Prof.D. Attapathu Felicitation Volume, pp. 103-132. ISBN No: 9789551507404.
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- Dasanayaka.S (2008)“Poverty eradication through technology integration in Sri Lanka in **Governance and Poverty Reduction – Beyond the cage of best practices**, EdsSingh.A, Kapoor.K and Bhattacharyya.R, PHI Publishers in India, pages 147-161, Chapter 11, ISBN -978-81-203-3698-8.
- Dasanayaka.S (2008) “Small and Medium Enterprises in the Pacific Rim – The Case of Sri Lanka in **Small and Medium Enterprises in the Pacific Rim** ed by Nelson OlyNdubisi, Arah Publishers in Malaysia, ISBN 13: 978-983-3718-37-5.
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- Dasanayaka .S (1998) Intermediate transport modes and its sustainability - The Case for Sri Lanka, Page 215-21, Published under the ITDG in Sri Lanka, 1998, ISBN No: 955-8233-01-3.

### **Books, Thesis and Monograph Published**

- Dasanayaka SWSB, **Small and Medium Scale Industries, The Development and Practice in Sri Lanka**, Nanila Publishers in Sri Lanka, ISBN 978-955-1229-94-8.
- Dasanayaka SWSB, **Case Studies on Small and Medium Scale Enterprises in South Asia with Special Emphasis on Sri Lanka**, Nanila Publishers in Sri Lanka, ISBN 978-955-1229-88-7.
- Dasanayaka SWSB, **Hand Book for Entrepreneurship with Short Case Studies**, Nanila Publishers in Sri Lanka, ISBN 978-955-1229-93-1.
- Dasanayaka SWSB, **Technology Issues in Selected Economic Sectors in Sri Lanka**, Nanila Publishers in Sri Lanka, ISBN 978-955-1229-91-7.
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- Dasanayaka SWSB, **Sri Lankan Case Studies on Energy and Carbon Trading**, Nanila Publishers in Sri Lanka, ISBN 978-955-1229-90-0.
- Dasanayaka SWSB, **Economic Analysis of Seaports and Generated Business Activities, A Study Based on Sri Lanka**, Nanila Publishers in Sri Lanka, ISBN 978-955-1229-92-4.
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### **Full papers and Abstracts Published in International Peer Review Conferences**

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More than 10 abstracts are under review by international conferences in various parts of the world for 2018.

### **POST GRADUATE RESEARCH SUPERVISION AND EXAMINATION /PROFESSOR COMMITTEES**

- During the last 20 years more than 200 post graduate thesis, dissertation and projects supervised and worked as an examiner for more than 50 PhD projects in various parts of the world.
- During last five years more than 20 professor applications evaluated and presented in interview committees.
- During last seven years more than 70 foreign PhDs examined.

### **Post graduate Research Students for year 2018/19**

20 post graduate research students accepted for the year 2016 in the area of Urban food security, Food supply chain, Energy and carbon emission, Economic and financial aspects of various energy sources, SMEs and Entrepreneurship, Business Economics, Engineering Economics, Management, Technology and Innovation areas.

1. W. Jayarathne: Development of Incentive Schemes and Regulatory Framework for Energy Savings, a Study Based on Sri Lankan Electricity Sector", second year student.
2. D.Maesh, Financial Innovation towards Organizational Performance” First year student.
3. G. Nanayakkara, Internationalization of family business, First year student.
4. S. Viajapalan, Development of Sustainable Models for Composting with Special Emphasis on Sri Lanka. Third year student.
5. Thesara, Frugal Innovations in Sri Lanka.
6. Wijesinge, Professional Ethics of Sri Lankan engineers.
7. Vajira, Issues of Entrepreneurship and SMEs.

Per year around 10 MBA students accepted from Sri Lankan Universities including Moratuwa.